

**3 DAYS - 150,000 PEOPLE**

**DOWNTOWN FARGO**

# Street Fair

**July 16-18, 2020**



**SPONSORSHIP OPPORTUNITIES**

For more information and a package tailored to your specific needs, please contact:

**Katelin Madsen**

Downtown Community Partnership

**P: 701-241-1570 | E: [katelin@downtownfargo.com](mailto:katelin@downtownfargo.com)**

# DOWNTOWN FARGO STREET FAIR

The Downtown Fargo Street Fair is **North Dakota's Largest FREE Outdoor Event.**

Every year we welcome hundreds of vendors and over 150,000 visitors between the 3 days that the fair takes place. The Street Fair is full of food, shopping, entertainment, and more! Join us in beautiful Downtown Fargo to stroll the streets, browse the vendors from all over the country, eat foods from every region, and taste local wine and beer while enjoying music and entertainment.

# DOWNTOWN COMMUNITY PARTNERSHIP

The Downtown Community Partnership is a non-profit development corporation for the Downtown district. The DCP is involved in the planning and coordinating of events and activities that attract thousands and an advocate for the enrichment of Downtown. The DCP's mission is to be promoters, advocates, educators and visionaries of our historic Downtown by connecting and partnering inside our community and beyond. Since its inception nearly 50 years ago, the Downtown Community Partnership is an organization that has been at the forefront of leading positive change.



# MAIN STAGE SPONSOR \$5,000

- Banner displayed on the stage
- Company mentioned in stage announcement and any radio interviews about the concert
- Logo included on the main stage Street Fair poster distributed throughout Fargo-Moorhead
- Logo displayed on all marketing materials as the Main Stage Sponsor: print, web, signage, and maps
- Receive a free 10x40 exhibit space near the stage during both nights of the concert

# FOOD COURT SPONSOR \$3,500

- Logo displayed on clings located on the picnic tables in the food court area
- Signs at both entrances of the food court acknowledging sponsorship
- Logo on the Downtown Fargo Street Fair webpage, maps, socials, DCP website and event page

# BLOCK SPONSOR \$2,500

- Logo on all Downtown Fargo Street Fair marketing materials. Including the webpage, maps, socials, event page, and posters.
- Receive a free exhibit space 10'x10' during the fair
- Logo displayed on block signage at each end of your designated block

