



2020 Artist Prospectus

Sponsored by:

ALERUS

You could be the featured artist for this year's 45th Annual Downtown Fargo Street Fair, July 16-18.

Winner will receive:

- \$750 for your work if selected
- Featured artist on the 2020 Downtown Fargo Street Fair marketing and promotional materials. Including map, website, social media, Coke Truck Back, a collectible sticker, t-shirts and more!

Requirements:

The 2020 selected piece will be a painting, drawing, print, graphic art or photograph that captures the "spirit of celebration" that the Downtown Fargo Street Fair brings to the Fargo-Moorhead community.

Art **MUST** say "Downtown Fargo Street Fair" and have a location to place Alerus's logo. Keep in consideration that this art will be printed on many different mediums. **Artwork should easily be adapted into a die-cut sticker or have elements that can be adapted to accommodate a die-cut sticker.**

The art submitted will be reviewed by the public and voted on via social media to select the winner. The Forum newspaper will announce the contest along with the DCP official social media pages. Interested artists are asked to deliver their art (one entry per artist, framed or unframed) to the Downtown Community Partnership, located at (207 4th St. N., Suite B) no later than April 1st, 2020. Please call ahead (701-241-1570) to ensure someone is at the office. Only delivered works will be allowed (no photographic, slide or electronic submissions of the original art). Artist selected will be notified by May 1st.

Please direct all questions to Rachel@downtownfargo.com

Each artist is responsible for insuring his/her artwork. The Downtown Community Partnership will not be responsible for loss or damage of artwork.

Artwork may be picked up the week of June 1st. All artwork not picked up by Friday, June 12th, 2020 will become the property of the Downtown Community Partnership.

The sponsor Alerus will have the first option to purchase the physical art.

