



2020 Downtown Fargo Walking Map

Registration Upgrade

The Downtown Fargo Walking Maps are a vital resource for shoppers, business owners and visitors. Every year thousands of maps are given away to help direct traffic in your door. Create a great first impression by upgrading your listing or purchasing an ad.

Where will the maps be available?

- Businesses all throughout Downtown Fargo
- Fargo-Moorhead Convention & Visitor's Bureau (CVB)
- Major hotels, art galleries, colleges and venues in FM area
- Rest areas statewide in North Dakota
- An online version of the map will be available on the Downtown Fargo website as well as the CVB website

What will the map include?

- Business names and addresses
- Sponsoring businesses will have the opportunity to feature phone numbers, website info, hours or brief description in a bolded, larger listing (up to 140 characters)

Sponsor/Advertise on the 2020 Walking Map!

OPTION 1- UPGRADE LISTING

Includes more information about your business (website, hours, description, phone number, etc.) and a bolded, larger listing! We reserve the right to edit the business description if over the 140 character maximum.

- \$150 – DCP Member Rate
- \$300 – **Non**-DCP Member Rate*
 - Please contact us if you'd like to be a member!

OPTION 2 – AD SPACE

There are 20 business card-size spaces (2.5" x 4") on the map, you can buy multiple spaces to make a larger sized ad. Payment must be provided along with the camera-ready artwork in EPS format to reserve your space. If more requests are received than ad space available, payments will be returned based on the order in which payments are received.

- \$1,000- per 2.5" x 4" space- For DCP Members
- \$1,250-per 2.5" x 4" space- For **NON** DCP Members
- \$2,000- per 5"x8" space-space- For DCP Members
- \$2,500-per 2.5" x 4" space- For **NON** DCP Members

Make checks payable to DCP with "2020 Walking Map" as the subject line. Send payments with the sponsor form to the DCP office located at 207 4th St N Suite B, Fargo N.D 58102..

Payment is Due at time of ad space request.

Please Submit your ads and/or upgraded listings no later than **June 30th**



2020 Downtown Fargo Walking Map

Listing/Advertising Form

Option 1: Upgrade listing

- \$150 – DCP Member Rate
- \$300 – **Non**-DCP Member Rate*
 - Please contact us if you'd like to be a member!

Option 2: Ad Space

- \$1,000- per 2.5" x 4" space- For DCP Members
- \$1,250-per 2.5" x 4" space- For NON DCP Members
- \$2,000- per 5"x8" space-space- For DCP Members
- \$2,500-per 2.5" x 4" space- For NON DCP Members

*Business Name: _____

*Address: _____ Contact: _____

Email: _____ *Phone: _____

*Website: _____

Signature: _____ Date: _____

** Included in Bold Listing*

Next Page for Listing and ad options

